

# RSU PUBLIC MEDIA PRIVACY POLICY

## Gathering and Use of Personal Information

1. We will never collect personal identification information about you except for what you provide voluntarily through the use of our online forms.
2. Some occasions and/or events do require personal information to be voluntarily provided, including:
  - contest or sweepstakes registration
  - email newsletters
  - membership information
  - donations/transactions/purchases on any of our sites
  - forum posting, chat logs, viewer surveys
3. The RSU Public Media Store and any service providers acting on our behalf may use your personal identification information for processing your online order and billing your credit card when applicable.
4. Website users are never required to submit personal information, however by choosing not to do so, may disqualify them from certain events or the ability to make purchases in the RSU Public Media Online Store.
5. ***In Regards To The RSU Public Media Online Store & Online Membership/Pledge Submission:***
  - The personal identification information that you supply, including items such as your name, billing address, shipping address, email address, telephone number, credit card number and expiration date will be processed in order to complete transactions on products and services you have ordered as well as to your ship order and provide customer service. To process and ship orders, to send order and shipping confirmations, and to provide customer service. The email you provide may also be used to make you aware of any upcoming offers we feel you may be interested in. You may always opt out of continuing to receive such emails simply by clicking on an "unsubscribe" hyperlink contained in the email you received.
  - RSU Public Media may also collect certain non-personal information anytime you visit any of our websites. For example, we may record your IP address, browser information and reference site domain name every time you visit our online store. We use this information to improve our online services and user interactivity features.
  - Purchasing products through our online store does require that you set up a user account before completing a purchase. This information, except for personal financial data such as credit card numbers and other data, will be stored in our secure database for future purchases. RSU Public Media never stores nor has direct access to your credit card information at any time during or after a purchase it made
  - RSU Public Media contracts licensed, PCI-Compliant third parties for secure credit card processing to protect the confidential information of our users. We may share any of your information with these companies as needed to process your online orders.
6. If we believe in good faith that it is legally and/or ethically required, we and/or our affiliates reserve the full right to provide any users personal information to any law enforcement agency we deem necessary in order to protect anyone's rights, property or safety.

## AGE REQUIREMENTS FOR USING OUR WEBSITES

The RSU Public Media website and all of our affiliate websites are intended to be used by adults 18 years and older.

## ACCEPTANCE OF PRIVACY POLICY TERMS & CONDITIONS

The terms listed in this policy are final. Therefore, if you do not agree to these terms, do not use this website or any of our affiliated websites. By using this site, you signify your agreement to the terms and conditions of this Privacy Policy. We reserve the right, at our sole discretion, to change, modify, add, or remove portions of this policy at any time. Users are encouraged to check back to this page often to make note of any changes to this policy. Your continued use of this site following the posting of any changes to these terms shall mean that you have accepted those changes regardless if you were aware of them at the time of using the website(s). Questions regarding this policy may be directed to 1-800-823-7210.